

CLAIMS:

1. A resin composition comprising a matrix resin and short cellulosic fibers dyed with at least one threne dye.

2. A resin composition according to claim 1, wherein said
5 short cellulosic fibers are selected from the group consisting of short viscous rayon fibers and short cotton fibers.

3. A resin composition according to claim 1, wherein said short cellulosic fibers have a fineness of from 1.1 to 220
decitex and a length of from 0.1 to 3 mm.

10 4. A resin composition according to claim 1, which comprises 80 to 95 wt.% of said matrix resin and 5 to 20 wt.% of said dyed short cellulosic fibers.

5. A resin composition according to claim 1, which is a master batch.

15 6. A resin composition according to claim 1, wherein said matrix resin comprises 15 to 40 wt.% of polypropylene, 15 to 40 wt.% of polyethylene, 10 to 30 wt.% of an ethylene-propylene elastomer, and 1 to 10 wt.% of acid-modified polypropylene.

20 7. A resin composition according to claim 1, wherein said threne dye is selected from the group consisting of C.I. Vat Red 10, C.I. Vat Blue 14, C.I. Vat Brown 1, C.I. Vat Orange 2, C.I. Vat Green 1, C.I. Vat Yellow 22, C.I. Vat Violet 1, C.I. Vat Yellow 48 and C.I. Vat Black.

25 8. A resin composition according to claim 1, wherein said short cellulosic fibers have been dyed using said threne dye

in an amount of from 7 to 15 wt.% based on said short cellulosic fibers.

9. A molding resin composition comprising a resin composition according to claim 1 and an uncolored resin free of dyed short cellulosic fibers.

10. A molding resin composition according to claim 9, wherein said uncolored resin is polypropylene.

11. A molded product with a surface having an external appearance resembling nonwoven fabric, said molded product having been obtained by molding a molding resin composition according to claim 9.